



**Jewish Business Network**  
A Project of Jewish Heritage Programs  
JBNPhilly.org / @JBNPhilly\_

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## SPONSOR PACKET

### **About the Jewish Business Network (JBN)**

The Jewish Business Network (JBN) is the premier network for Jewish professionals in Greater Philadelphia. JBN connects professionals across industries, creating and strengthening relationships between individuals and advancing Jewish leadership. JBN hosts speaker, social, and networking events that offer access to industry leaders and other professionals working at the top of their fields.

At the Jewish Business Network (JBN), we create an environment where professionals can network with other driven individuals while sustaining common business interests. We welcome professionals from all fields who understand the value of building a business community. Our membership base is diverse, made up of individuals from almost every sector and industry, from small business owners to corporate leaders and nonprofits. We also focus on nurturing the next generation of Jewish talent, through young professional outreach and mentoring initiatives.

### **Who hosts the Jewish Business Network?**

JBN is a sponsored project of Jewish Heritage Programs (JHP), a nonprofit promoting Jewish heritage and identity on college campuses across the US. The flagship and founding chapter is at the University of Pennsylvania in Philadelphia. JHP employs a peer-to-peer strategy that builds leadership skills in young people, while engaging in Jewish content, mentoring, and community service. JHP and JBN maintain a programmatic connection through mentoring initiatives. JBN works closely with JHP to provide young people with business contacts and guidance.

### **Jewish Business Network Steering Committee**

**Paul Markowich**, JBN Chair, EVP & Partner, Firsttrust Financial Resources

**Roger Braunfeld**, Founding Partner, Royer Cooper Cohen Braunfeld LLC

**Bryan Cohen**, Managing Partner, Full Court Development.

**Harris Gubin**, Franchise Coach

**David Lipson**, Chair & Owner, Metrocorp

**Greg Middleman**, Senior VP, Freedom Mortgage

**Dana Rosen**, SBA Business Devo Officer, Meridian Bank

**Steve Rosenberg**, Owner, GSD Group

**Richard Schatzberg**, Chief Commercial Officer, NeST Technologies

**Zach Silverberg**, Manager, TransUnion

### **JBN Speakers**

JBN speakers represent top talent and are industry leaders. A small sampling includes:

**Tom Wolf**, Governor, Pennsylvania

**David Adelman**, CEO, Campus Apartments

**Madeline Bell**, CEO, Children's Hospital of Phila

**Bart Blatstein**, President, Tower Investments

**Stephen Cozen**, Founder & Chair, Cozen O'Connor

**Chellie Cameron**, CEO, Philadelphia Int'l Airport

**Michael Forman**, CEO, FS Investments

**Richard Green**, CEO, Firsttrust Bank

**Ed Herr**, President & CEO, Herr Foods, Inc

**William Marrazzo**, CEO, WHYY

**Stanley Middleman**, CEO, Freedom Mortgage

**Justin Rosenberg**, Founder & CEO, Honeygrow

**Judy Werthaus**, CXO, Five Below

## **SPONSORSHIP OPPORTUNITIES**

Jewish Business Network (JBN) hosts 8-10 events per year, including industry leader speaker events and networking events. Sponsorship opportunities provide exposure and access to professionals in a variety of fields who may be interested in partnering or using sponsor services. Each event attracts 50-100 people and a communication reach of 5,000 people.

	<b>Presenting Sponsor \$25,000</b>	<b>Industry Leader \$5,000</b>	<b>Champion \$2,500</b>	<b>Connector \$1,000</b>	<b>Advocate \$500</b>
<b>Quantity Available</b>	1 annually	1 / event	2 / event	5 / event	10 / event
For the Presenting Sponsor level, benefits apply for <b>all events</b> for <b>one full year!</b> For all other levels, benefits apply to the individually sponsored event only.					
Company branding as <b>Presenting Sponsor</b> on JBN website for <b>one year</b>	✓	✗	✗	✗	✗
Boosted <b>Social Media Blitz</b> announcing Presenting or event sponsorship	✓	✓	✓	✗	✗
Company branding on <b>all marketing</b> for sponsored event(s): <ul style="list-style-type: none"> <li>• Event communication, registration sites, social media, etc.</li> </ul>	✓	✓	✓	✓	✗
<b>Public acknowledgement</b> at sponsored event(s)	✓	✓	✓	✓	✓
Opportunity for <b>3 minute remarks</b> at sponsored event(s)	✓	✓	✓	✗	✗
<b>Attendance lists</b> with contact information and company affiliation	✓	✓	✓	✓	✓
<b>Complimentary tickets</b> for sponsored event(s)	✓ (8)	✓ (6)	✓ (4)	✓ (2)	✓ (2)
Opportunity for <b>promotional table</b> at sponsored event(s)	✓	✓	✗	✗	✗

### **Interested in Sponsoring JBN?**

Contact: Abbey Krain, Development Manager, [abbey@maayancollective.org](mailto:abbey@maayancollective.org)